

New Jersey HIV Planning Group

Community Engagement Committee Meeting Agenda

Wednesday, February 21st, 2024

Electronic Meeting via ZOOM Video Conference

Stephanie Berroa-Allen
Co-Chair

Monique Springer
Co-Chair

*The Community
Committee will work*

*Engagement
to identify prevention,*

care, treatment needs, and interventions for high-risk populations; develop outreach strategies to inform and engage communities while meeting them where they are through access and equity, presence at community events; cultivate/develop future leaders in the community; and build community space, presence & trust.

***Please note all times are approximate**

6:00pm	Welcome & Moment of Silence Introductions in Chat Box <i>Name, agency/consumer, and email</i>	Monique Springer
6:05pm	Establishment of Agenda Approval of Meeting Minutes	Stephanie Berroa-Allen
6:10pm	Review January Evaluation	HCPST
6:15pm	New Business <ul style="list-style-type: none"> Finalize SMARTIE Recommendation for Stigma Activity 1.1 	Stephanie Berroa-Allen & Monique Springer
7:40pm	Community Engagement Committee- Next Meeting: March 20th, 2024	Stephanie Berroa-Allen
7:50pm	Attendee Announcements	Monique Springer
7:55pm	Meeting Evaluation	HCPST
8:00pm	Adjournment*	Stephanie Berroa-Allen

HCPST – HIV Community Planning Support Team

Quorum, 7; Abraham Corsino, Crystal Mitchell, Jo Serpico, Jose Avila, Kelly Williams, Rafael Kaipa Llovera, Robert Lord-Schell, Saquan Stevenson, Shalik Thompson, Stephanie Berroa-Allen, Jocelyn Perry, Monique Springer



The NJHPG is maintained by the Divisions of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.

The Goal of NJHPG is to provide recommendations to DOH/DHSTS, describing *HOW* the State can complete each of the activities listed in the Integrated Plan.

Community Engagement Activities from January – June of 2024

- 1. Stigma Activity 1.1:** Work with communities to reframe HIV services and HIV-related messaging so that they do not stigmatize people or behaviors. (NHAS.3.2)
- 2. Program Activity 1.2:** Expand community engagement in health communication initiatives and research. (NHAS 3.6.3)
- 3. Program Activity 1.3:** Include critical analysis and health communication skills in HIV programs to provide participants with the tools to seek and identify accurate health information and to advocate for themselves and their communities. (NHAS 3.6.4)



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New Jersey HIV Planning Group
Community Engagement Committee
Meeting Minutes

Wednesday, February 21st, 2024
Electronic Meeting via ZOOM Video Conference

ATTENDANCE			
NJHPG Member			
Abraham Corsino	P	Rafael Kaipa Llovera	P
Crystal Mitchell	P	Robert Lord-Schell	P
Jo Serpico	P	Saquan Stevenson	P
Jose Avila	P	Shalik Thompson	A
Kelly Williams	P	Stephanie Berroa-Allen	P
Monique Springer	P		
Committee Member			
Jocelyn Perry	P		
Non-voting Attendees			
Carol Vincent, Gabrielle Ferrigno, J Harris, Khalil, Michael Hager			
HIV Community Planning Support Team			
Selena Aponte	P	Dottie Dowdell	P
Taylor Lightner	P	Liz Garcia	P

P- Present; A- Absent; LoA – Leave of absence



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AGENDA	
Item	Discussion
Welcome and Moment of Silence	Stephanie Berroa-Allen began the meeting at 6:06pm and led the committee in a moment of silence to honor those lost to HIV and those still fighting the virus. She then led an icebreaker and asked attendees to introduce themselves and share their comfort TV show, movie, or book.
Approval of the Agenda & Minutes	<p>The Support Team presented the meeting's Agenda. Jo Serpico motioned to approve the Agenda, seconded by Crystal Mitchell. A virtual poll was conducted and the Agenda was approved.</p> <p>Stephanie Berroa-Allen presented the Meeting Minutes from the January Committee Meeting. Jose Avila motioned to approve the Meeting Minutes, seconded by Crystal Mitchell. A virtual poll was conducted and the Meeting Minutes were approved.</p>
Meeting Evaluation	<p>The Support Team reviewed the January Meeting Evaluation with attendees. There were 4 people who responded to the evaluation; 3 NJHPG Members & 1 guest.</p> <ol style="list-style-type: none"> 1) What questions do you have for DHSTS? <ul style="list-style-type: none"> - N/A (x2) - NA - None 2) What additional topics would like discussed or featured at future Meetings? <ul style="list-style-type: none"> - N/A - Transgender community - Testing events - Results from our action steps 3) Final Comments, Questions, Concerns: <ul style="list-style-type: none"> - This was a great meeting we got a lot done



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	<ul style="list-style-type: none"> - Let us make the meeting more interactive, or clarifying questions. Often times, the silence and lack of participation create a barrier to the great work that needs to get done. - None, N/A (x2)
<p>New Business</p>	<p>The Committee transitioned to New Business to finalize the recommendations for Stigma Activity 1.1.</p> <p>The finalized recommendation is listed below.</p> <p>Stigma Activity 1.1: Work with communities to reframe HIV services and HIV-related messaging so that they do not stigmatize people or behaviors. (NHAS.3.2)</p> <p><u>Action Steps</u></p> <ol style="list-style-type: none"> 1. Support agencies/groups with stigma funding to partner Storytellers with Marketing Teams to create forms of media with community members for community members that they can listen to, read, or watch about humanizing HIV. Expand destigmatizing forms of media which can include advertisements, billboards/transit ads, google/e-ads, posters, pamphlets, podcasts, or social media. <ol style="list-style-type: none"> a. <i>Stakeholders Involved/Needed</i> RAI, ARFC, DOH, Planning Councils across NJ, Data & Research Committee, Bergen Passaic TGA, NEMA, Community Leaders/Organizations (PFLAGs, Boys & Girls Clubs, YMCA), Board of Education, NJ Office of State's Office of Faith Based Initiatives, Dr. Bagchi, Local HIV Service Providers (Escalate Participants) b. Is this task measurable? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <p><i>Deliverables;</i></p> <ul style="list-style-type: none"> • Create a synthesis plan to collect stories & build relationships with community leaders in a safe way



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- Creation of a community review board/coalition to co-design materials that are based on their stories as subject matter
- c. Due by;10/1/2024

Committee Feedback:

Michael Hager stated that a synthesis plan for how to collect and disseminate this information in a safe way could be a way to achieve part of this Action Step. He also suggested finding a way to incentivize participants.

The Support Team suggested partnering with the Storytellers, so they are involved in the marketing and better ensure the materials are not stigmatizing.

Monique Springer mentioned the possibility of creating a podcast. She also mentioned the importance of humanizing HIV.

Jose Avila mentioned the importance of involving the community in the implementation of the DOH recommendations. He also mentioned the importance of understanding what is currently happening in NJ and how we can build upon that rather than reinventing the wheel.

Crystal Mitchell responded by saying that a lot of this already exists, so it is about how to reach priority populations/the community.

Stephanie Berroa-Allen suggested that the Committee think about recommending funding go to different agencies/organizations that will be/are doing this work to reach the community.



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Crystal Mitchell explained Community PROMISE and how this is something that worked and could be expanded across the state.

Robert Lord-Schell suggested the need for a coalition to do this work.

2. Support/Promote Partnerships with agencies that have fundraisers/galas for each priority population to bring education, stories, & AWARENESS.

a. Stakeholders Involved/Needed

RAI, ARFC, DOH, Planning Councils across NJ, Data & Research Committee, Bergen Passaic TGA, NEMA, Community Leaders/Organizations (PFLAGs, Boys & Girls Clubs, YMCA), Board of Education, NJ Office of State's Office of Faith Based Initiatives, Dr. Bagchi, Local HIV Service Providers (Escalate Participants)

*b. Is this task **measurable**? Yes No*

Deliverables;

- Inventory of outside groups & organizations serving the community that are doing events to include & share space for HIV education, stories, & awareness.

c. Due by;10/1/2024

Committee Feedback:

Michael Hager mentioned that this is more of an inventory deliverable, so the ask should be that the DOH identify outside groups/organizations that are doing these types of events. He also added that the stakeholders would be organizations that are serving the community.

Gabrielle Ferrigno highlighted that the DOH often completes recommendations like these through collaboration and partnerships.



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	<p>3. Net additional grant funding to expand Community PROMISE across agencies & organizations in NJ.</p> <p>Community PROMISE</p> <p><i>a. Stakeholders Involved/Needed</i> RAI, ARFC, DOH, Planning Councils across NJ, Data & Research Committee, Bergen Passaic TGA, NEMA, Community Leaders/Organizations (PFLAGs, Boys & Girls Clubs, YMCA), Board of Education, NJ Office of State's Office of Faith Based Initiatives, Dr. Bagchi, Local HIV Service Providers (Escalate Participants)</p> <p><i>b. Is this task measurable? <input type="checkbox"/> Yes <input type="checkbox"/> No</i></p> <p><i>Deliverables;</i></p> <ul style="list-style-type: none"> • Better representation of funding with RFA's for Community PROMISE. <p><i>c. Due by;8/1/2024</i></p> <p>Committee Feedback: <i>Gabrielle Ferrigno suggested a deliverable be better representation of funding with RFAs. She also stated that she will take this recommendation back to leadership and it has already been a part of the conversation.</i></p>
<p>Attendee Announcements</p>	<p>Crystal Mitchell announced that Iris House is having an annual Women as the Face of AIDS Summit in May and they are now accepting abstracts. She mentioned that abstracts can be submitted on the website.</p> <p>Michael Hager announced that his agency is currently working on their Storytelling Project in Camden and they still have some slots available. He then provided a link for the website. He also announced they are planning their next round in Central Jersey focusing on individuals over the age of 50 and stories of unmet behavioral health needs. MVOS is starting to have conversation with Buddies of New Jersey with the hopes of bringing something to Patterson. Lastly, he shared that the EndHIVnj.org website is up and they</p>



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	<p>are hosting a coming out party.</p> <p>Jose Avila reminded the Committee that his agency is moving to a new location next month (35 Waterview Blvd).</p> <p>Throughout the meeting, attendees also shared the following links in the chat:</p> <p>Current Grants: https://grants.gov/search-results-detail/351721</p> <p>Future Opportunities: RWJF Culture of Health Leaders - Robert Wood Johnson Foundation (cultureofhealth-leaders.org)</p> <p>Ongoing Programs: Community PROMISE Packages Replicating Effective Programs Intervention Research Research HIV/AIDS CDC</p>
Next Committee Meeting March 20th, 2024	The next meeting will be on March 20th from 6pm to 8pm.
Evaluation	The Support Team shared a link to the meeting evaluation link.
Adjournment	The meeting was adjourned at 8:01pm.
Meeting Documents	
<ul style="list-style-type: none"> • DRAFT NJHPG Community Engagement Committee Agenda_2.21.24 • DRAFT NJHPG Community Engagement Committee Meeting Minutes_1.17.23 • Stigma 1.1 DRAFT State Recommendations 	



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