

New Jersey HIV Planning Group

Community Engagement Committee Meeting Agenda

Wednesday, January 17th, 2024

Electronic Meeting via ZOOM Video Conference

*The Community
Committee will work
care, treatment needs,*

Stephanie Berroa-Allen
Co-Chair

Monique Springer
Co-Chair

*Engagement
to identify prevention,
and interventions for*

high-risk populations; develop outreach strategies to inform and engage communities while meeting them where they are through access and equity, presence at community events; cultivate/develop future leaders in the community; and build community space, presence & trust.

***Please note all times are approximate**

6:00pm	Welcome & Moment of Silence Introductions in Chat Box <i>Name, agency/consumer, and email</i>	Monique Springer
6:05pm	Establishment of Agenda Approval of Meeting Minutes	Stephanie Berroa-Allen
6:10pm	Review December Evaluation	HCPST
6:15pm	Old Business • 2023 Recap & 2024 Look Ahead	HCPST
6:30pm	New Business • Education Didactic for Stigma Activity 1.1 • Draft Recommendation into Miro	Stephanie Berroa-Allen & Monique Springer
7:40pm	Community Engagement Committee- Next Meeting: February 21st, 2024	Stephanie Berroa-Allen
7:50pm	Attendee Announcements	Monique Springer
7:55pm	Meeting Evaluation	HCPST
8:00pm	Adjournment*	Stephanie Berroa-Allen

HCPST – HIV Community Planning Support Team

Quorum, 9; Abraham Corsino, Claudia Ortiz, Crystal Mitchell, Jamir Tuten, Jo Serpico, Jose Avila, Kelly Williams, Rafael Kaipa Llovera, Robert Lord-Schell, Roger Lester, Saquan Stevenson, Shalik Thompson, Stephanie Berroa-Allen, Jocelyn Perry, Michelle Harvey, Monique Springer



The NJHPG is maintained by the Divisions of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.

The Goal of NJHPG is to provide recommendations to DOH/DHSTS, describing *HOW* the State can complete each of the activities listed in the Integrated Plan.

Community Engagement Activities from January – June of 2024

- 1. Stigma Activity 1.1:** Work with communities to reframe HIV services and HIV-related messaging so that they do not stigmatize people or behaviors. (NHAS.3.2)
- 2. Program Activity 1.2:** Expand community engagement in health communication initiatives and research. (NHAS 3.6.3)
- 3. Program Activity 1.3:** Include critical analysis and health communication skills in HIV programs to provide participants with the tools to seek and identify accurate health information and to advocate for themselves and their communities. (NHAS 3.6.4)



The NJHPG is maintained by the Divisions of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.

New Jersey HIV Planning Group
Community Engagement Committee
Meeting Minutes

Wednesday, January 17, 2024
Electronic Meeting via ZOOM Video Conference

ATTENDANCE

NJHPG Member			
Abraham Corsino	P	Rafael Kaipa Llovera	P
Crystal Mitchell	P	Robert Lord-Schell	P
Jo Serpico	P	Saquan Stevenson	P
Jose Avila	P	Shalik Thompson	P
Kelly Williams	P	Stephanie Berroa-Allen	P
Monique Springer	P		
Committee Member			
Jocelyn Perry	A		
Non-voting Attendees			
Alex Flores, Derek Darling, Eric Wuethrich, Gabrielle Ferrigno, Michael Hager, Yudelka Miseses			
HIV Community Planning Support Team			
Selena Aponte	P	Dottie Dowdell	P
Taylor Lightner	P		

P- Present; A- Absent; E -Excused; LoA – Leave of absence

AGENDA



The NJHPG is maintained by the Division of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.

Item	Discussion
Welcome and Moment of Silence	<p>Monique Springer began the meeting at 6:07pm and led the committee in a moment of silence to honor those lost to HIV and those still fighting the virus. She then welcomed the attendees and asked everyone to introduce themselves in the chat box.</p>
Approval of the Agenda & Minutes	<p>The Support Team presented the meeting's Agenda. Jo Serpico motioned to approve the Agenda, seconded by Robert Lord-Schell. A virtual poll was conducted and the Agenda was approved.</p> <p>The Support Team presented the Meeting Minutes from the December Committee Meeting. Shalik Thompson motioned to approve the Meeting Minutes, seconded by Jo Serpico. A virtual poll was conducted and the Meeting Minutes were approved.</p>
Meeting Evaluation	<p>The Support Team reviewed the December Meeting Evaluation with attendees. There were 6 people who responded to the evaluation; 4 NJHPG Members, 2 Committee Members, & 2 guests.</p> <p>1) What questions do you have for DHSTS?</p> <ul style="list-style-type: none"> - N/A - Transgender - How can we engage large systems to support normalizing routine testing - Can you assist us with grant modification to include funding for nontraditional HIV testing sites? - I logged on a little late because I was transferring my niece from St. Joe's hospital to Robert Wood Johnson hospital in New Brunswick, so I wasn't able to get all the feedback and discussions and then I caught a flat going home. <p>2) What additional topics would like discussed or featured at future Meetings?</p> <ul style="list-style-type: none"> - NA (x2) - What are plans for the new years?



The NJHPG is maintained by the Division of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.

	<ul style="list-style-type: none"> - Incentives for testing - Housing Opportunities for PLWHA & High Risk <p>3) Final Comments, Questions, Concerns:</p> <ul style="list-style-type: none"> - Great Meeting! - Thanks for all of your efforts!!! - N/A, None (x2)
<p>2023 Recap & 2024 Work Plan</p>	<p>The Support Team transitioned to present the Community Engagement Committee 2023 Look Back and 2024 Look Ahead PowerPoint. This presentation started by stating the goal of the Community Engagement Committee.</p> <p>Within this presentation the Support Team also reviewed the formal recommendations from Cycle 1 in 2023 (Program 5.8, Program 5.11, & Program 5.13). These recommendations will be presented at the next Executive Committee Meeting where they will be finalized and submitted to the NJDOH. The NJDOH will review and collaborate with NJHPG and NJ Stakeholders to implement the recommendations.</p> <p>The Support Team then reviewed the Cycle 2 Work Plan for 2024. The Community Engagement Committee will be working on 3 assigned Activities:</p> <ul style="list-style-type: none"> • Stigma 1.1 from January-February • Program 1.2 from March-April • Program 1.3 from May-June
<p>New Business</p>	<p>Stephanie Berroa-Allen transitioned to present the Education Didactic for Stigma Activity 1.1. The presentation started with a definition of stigma followed by a discussion of what stigma means to each of the attendees.</p> <p>Stephanie Berroa-Allen then presented what has worked in the past including Stigma Training Programs, Communication, Education, and Normalization of Differences. She then asked attendees to share potential ideas for change.</p>



The NJHPG is maintained by the Division of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.

Shalik Thompson suggested increasing visibility in nontraditional areas could help reduce stigma. Stephanie Berroa-Allen agreed and added in that normalizing conversation in these areas (barber shops, nail salons, grocery stores) could help as well since this is where a lot of community members go.

Robert Lord-Schell mentioned that meeting people who are living with HIV and sharing stories is another way to decrease stigma.

Michael Hager stated that cultural consumables such as podcasts, TV shows, and movies are ways to eliminate stigma.

Jose Avila mentioned that interventions are typically targeting high-risk populations, but stigma exists in other populations as well. He mentioned that more needs to be done to reach other “status neutral” populations.

Michael Hager stated that when thinking about messaging, it is important to remember that what speaks to one group might trigger another, so purposeful communication is essential.

Jose Avila mentioned that events such as TDL, AWH, or GMAD have been successful in bringing in the community and priority populations while also educating them.

The Support Team shared the Miro Board for collaboration on Stigma 1.1 and attendees began drafting the following recommendations:

Action Steps:

1) Create a database of stories, information & statistics on Stigma. (quantify the stories into



The NJHPG is maintained by the Division of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.

coded quantitative data)
 2) With this database compile it into a social media, advertisements/spots, billboards/transit ads, google/e-ads/spots, posters, pamphlet that can be distributed out across NJ.
 3) Start collecting data from new sources/non-traditional sites.
 4) Utilize money/funding already assigned to stigma to create/promote a continuous form of media that community members can listen or watch about HIV & Stigma.
 5) Support/Promote Partnerships with agencies that have fundraisers/galas for each priority populations to bring education, stories, & AWARENESS.

Stakeholders:

- 1) RAI
- 2) ARFC
- 3) DOH
- 4) Planning Councils across NJ
- 5) Data & Research Committee
- 4) Bergen Passaic TGA, NEMA
- 5) Community Leaders/Organizations- PFLAGs, Boys & Girls Clubs, YMCA
- 6) Board of Education
- 7) NJ Office of State's Office of Faith Based Initiatives
- 8) Dr. Bagchi
- 9) Local HIV Service Providers- Escalate Participants

Deliverables:

- 1) Database of Stigma Resources- highlight priority populations, show NJ demographics
- 2) Shareable forms of media with facts, stories, & education about HIV & Stigma. **VISIBLE TO PRIORITY POPULATIONS**



The NJHPG is maintained by the Division of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.

Attendee Announcements	<p>Crystal Mitchell announced that Iris House will be hosting two free Zumba classes and also providing HIV testing and other services to those who attend. She also announced that Iris House will be hosting a hike for National Black HIV Awareness Day on February 10th.</p> <p>Jose Avila announced that his organization has a new location as of March 4th (35 Waterview Blvd Parsippany, NJ). He also announced that the next LGBTQ Night Out will be on February 3rd at Whiskey & Virtue in Morristown.</p>
Next Committee Meeting February 21st, 2024	The next meeting will be on February 21st from 6pm to 8pm.
Evaluation	The Support Team shared a link to the meeting evaluation link.
Adjournment	The meeting was adjourned at 7:48pm.

Meeting Documents

- DRAFT NJHPG Community Engagement Committee Agenda_1.17.24
- DRAFT NJHPG Community Engagement Committee Meeting Minutes_12.13.23
- Community Engagement Committee_ 2023 Recap & 2024 Look Ahead.pptx



The NJHPG is maintained by the Division of HIV, STD, and TB Services (DHSTS) with support from the South Jersey AIDS Education and Training Center (AETC) – Jefferson Health.